INSIDEOUT DEVELOPMENT CASE STUDY

Ulteig We listen. We solve.®

ULTEIG ENGINEERS REVOLUTIONIZED THEIR PERFORMANCE MANAGEMENT AND IMPROVED ENGAGEMENT AND RETENTION MORE THAN 75%

CHALLENGES

The business challenges that led Ulteig Engineers to evaluate and ultimately select InsideOut Development:
Top purchasing drivers for investing in InsideOut Development:

- Creating a shared language for performance improvement
- More effective coaching by managers and leaders
- More consistent and meaningful career development dialogue
- Greater performance and communication through coaching conversations
- Better success in building a coaching culture
- Better alignment between senior leaders
- Implementation of a coaching mindset to drive performance/bench strength/engagement

USE CASE:

The key features and functionalities of InsideOut Development that Ulteig Engineers uses:

DEVELOPMENT METHODOLOGIES/PROGRAMS:

- Accounting
- Customer Service
- IT
- Marketing
- Sales

HOW THEY MEASURE COACHING SUCCESS AT THEIR ORGANIZATION:

- Improved employee satisfaction
- Improved work culture
- Improved managerial confidence
- Decreased turnover
- Increased employee engagement survey scores
- Increased 1:1 consistency

COMPANY PROFILE

COMPANY:

Ulteig Engineers

COMPANY SIZE:

Medium Enterprise

INDUSTRY:

Engineering

ABOUT INSIDEOUT DEVELOPMENT

InsideOut Development helps leaders become coaches by equipping them with simple, impactful coaching tools that drive performance. Through our proven framework, we empower leaders to foster meaningful conversations that develop people, ignite accountability, and align teams toward achieving exceptional results.

Learn More:

InsideOut Development

> **EMPLOYEES ARE HAPPY WITH MORE REGULAR FEEDBACK ABOUT THEIR PERFORMANCE. OUR ENGAGEMENT SCORES ALSO REFLECT EMPLOYEE SATISFACTION WITH CAREER DEVELOPMENT, COACHING CONVERSATIONS WITH THEIR MANAGER, AND MORE REGULAR FEEDBACK.**

RESULTS

Working with InsideOut Development has helped Ulteig Engineers achieve measurable results, including:

- Increased number of meaningful conversations between managers and employees
- Realized an impact within the first year after implementing InsideOut Coaching.
- Improved comfort levels among managers and supervisors leading difficult conversations
- Strongly agree that InsideOut Development is easily adaptable and delivers exceptional customer service to meet their organization's needs.
- Representatives find InsideOut Development's coaching approach and tools are easy to apply.

At InsideOut Development, we believe lasting change can start with a single conversation. By empowering leaders and teams with the tools to unlock potential, drive performance, and foster a coaching culture, we help organizations transform from the inside out. As this case study demonstrates, the impact of effective coaching isn't just about better results—it's about creating a workplace where people thrive. Because when conversations change, everything changes.

INSIDEOUT DEVELOPMENT – CHANGING THE WORLD ONE CONVERSATION AT A TIME.

Start the Conversation