



SHAW INDUSTRIES GROUP, INC.

CHALLENGES

The business challenges that led to evaluate and ultimately select InsideOut Development:

Top purchasing drivers for investing in InsideOut Development:

- In 2011, Shaw Plant #13 experienced increased engagement issues among the associates in their 2nd Shift
- Skill development and retention was on the decline while absenteeism was on the rise
- Additionally, heavy management oversight was required to address behaviors, including extended breaks, productivity gaps, and safety concerns

USE CASE

- The 2nd Shift Manager attended the InsideOut Coaching™ Workshop and implemented the approach with his team
- He utilized the GROW® Model and other InsideOut concepts for performance conversations including annual reviews, corrective actions, attendance records, and career and leadership development
- The manager started a program of renewed focus on safety, teamwork, and communication

COMPANY PROFILE

COMPANY:

Shaw Industries Inc.

COMPANY SIZE:

Large Enterprise

INDUSTRY:

Chemicals

ABOUT INSIDEOUT DEVELOPMENT

InsideOut Development helps leaders become coaches by equipping them with simple, impactful coaching tools that drive performance. Through our proven framework, we empower leaders to foster meaningful conversations that develop people, ignite accountability, and align teams toward achieving exceptional results.

Learn More:

 [InsideOut Development](#)

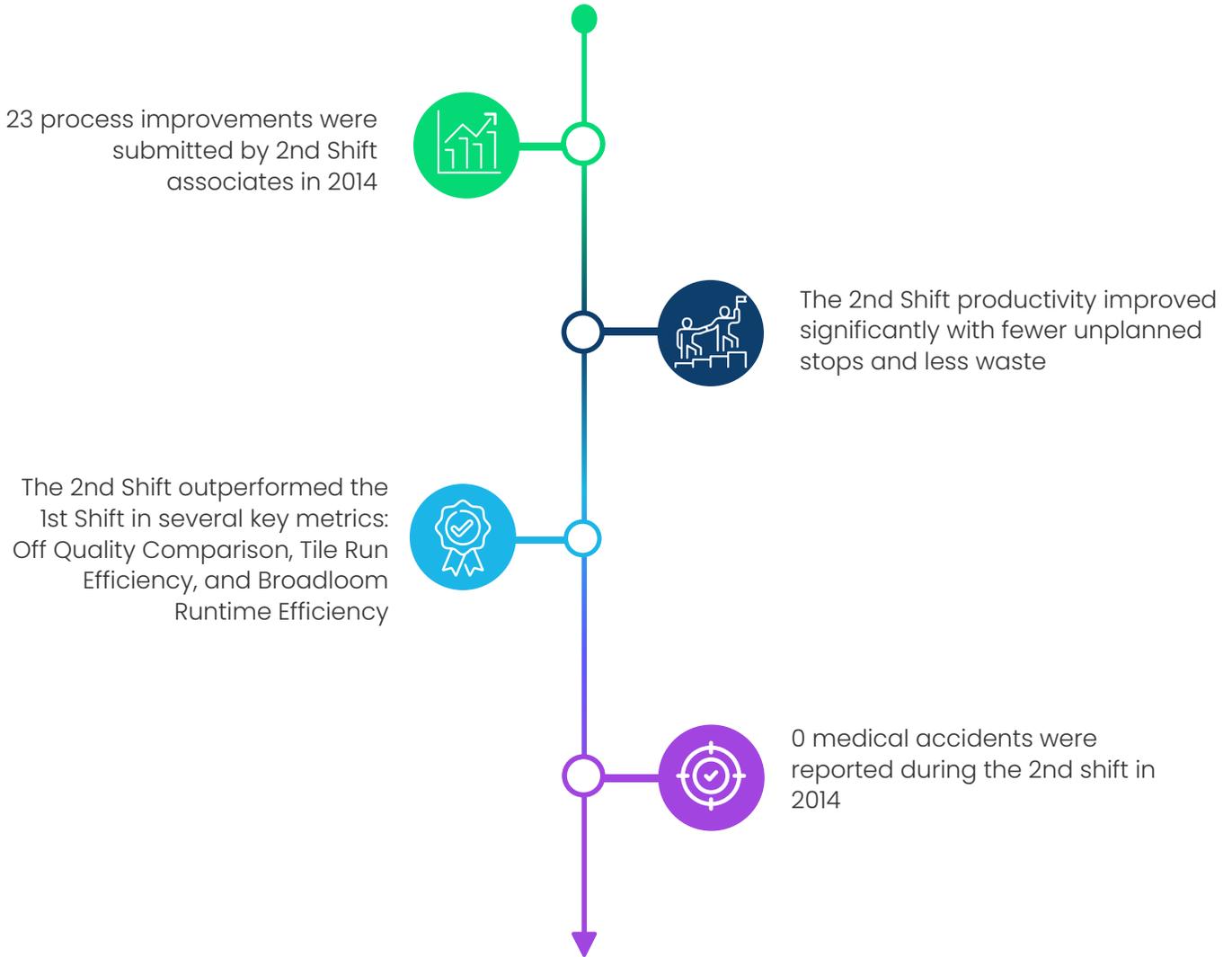


INSIDEOUT COACHING HELPED MY TEAM KNOW WHAT TO PAY ATTENTION TO. WE REMOVED OUR INTERFERENCE AND PUT THE FOCUS BACK ON SAFETY, TEAMWORK, WORKING RELATIONSHIPS, AND COMMUNICATION. THIS SPARKED A NEWLY FOUND ENERGY WHICH REDUCED ABSENTEEISM AND INCREASED MORALE.



RESULTS

The surveyed company achieved the following results with InsideOut Development:
Key benefits realized since working with InsideOut Development:



At InsideOut Development, we believe lasting change can start with a single conversation. By empowering leaders and teams with the tools to unlock potential, drive performance, and foster a coaching culture, we help organizations transform from the inside out. As this case study demonstrates, the impact of effective coaching isn't just about better results—it's about creating a workplace where people thrive. Because when conversations change, everything changes.

INSIDEOUT DEVELOPMENT – CHANGING THE WORLD ONE CONVERSATION AT A TIME.

[Start the Conversation](#)