

LEVI STRAUSS & CO. IS ONE OF THE WORLD'S LARGEST BRAND-NAME APPAREL COMPANIES AND A GLOBAL LEADER IN JEANSWEAR

CHALLENGES

- In 2012 the CEO issued a challenge to deliver top- and bottom-line growth year over year
- As Levi Strauss & Co. embarked on a company transformation to meet this challenge, it was clear the organization needed a robust leadership development program to reach the growth targets set by the CEO
- Senior leaders needed new skills and knowledge to properly develop and empower their teams

USE CASE

- The Talent Center of Excellence team created Leading for Performance, a development initiative for selected high performing and high potential leaders across the globe focused on creating a culture of performance and accountability
- The Talent team also developed Manager Essentials, a global program for people managers focused on strengthening coaching and feedback skills
- InsideOut Coaching™ was integrated into both Leading for Performance and Manager Essentials following a multi-phased deployment strategy



COMPANY PROFILE

COMPANY:

Levi Strauss & Co.

COMPANY SIZE:

Large Company

INDUSTRY:

Apparel

ABOUT INSIDEOUT DEVELOPMENT

InsideOut Development helps leaders become coaches by equipping them with simple, impactful coaching tools that drive performance. Through our proven framework, we empower leaders to foster meaningful conversations that develop people, ignite accountability, and align teams toward achieving exceptional results.

Learn More:

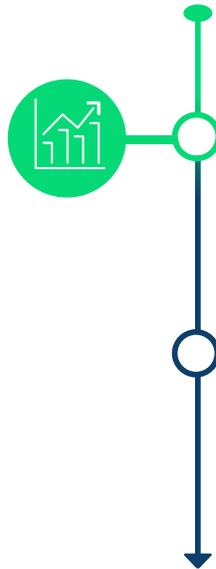
 [InsideOut Development](#)

“ OUR LEADERS ARE NOW USING THE GROW® MODEL TO HAVE MEANINGFUL CONVERSATIONS WITH THEIR DIRECT REPORTS. GROW HELPS OUR LEADERS KEEP THE FOCUS ON HIGH PERFORMANCE WITH INDIVIDUAL ACCOUNTABILITY. ”

RESULTS

The surveyed company achieved the following results with InsideOut Development:
Key benefits realized since working with InsideOut Development:

Realized an impact within the first 1-3 months after implementing InsideOut Coaching.



Increased the number of coaching conversations between managers and employees and began transforming the company culture into one of greater performance and accountability.

At InsideOut Development, we believe lasting change can start with a single conversation. By empowering leaders and teams with the tools to unlock potential, drive performance, and foster a coaching culture, we help organizations transform from the inside out. As this case study demonstrates, the impact of effective coaching isn't just about better results—it's about creating a workplace where people thrive. Because when conversations change, everything changes.

INSIDEOUT DEVELOPMENT – CHANGING THE WORLD ONE CONVERSATION AT A TIME.

[Start the Conversation](#)