

ARKEMA USED INSIDEOUT COACHING TO INCREASE MANAGER/EMPLOYEE ALIGNMENT AND PERFORMANCE.

CHALLENGES

The business challenges that led Arkema to evaluate and ultimately select InsideOut Development:

Top purchasing drivers for investing in InsideOut Development:

- More effective coaching by managers and leaders
- Better success in building a coaching culture
- Implementation of a coaching mindset to drive performance/bench strength/engagement

USE CASE:

The key features and functionalities of InsideOut Development that Ulteig Engineers uses:

Departments that utilize InsideOut

DEVELOPMENT METHODOLOGIES/PROGRAMS:

- Sales
- Accounting
- IT
- Marketing
- Customer Success
- Executive/Leadership Team
- Customer Service
- Manufacturing Line
- Human Resources

HOW THEY MEASURE COACHING SUCCESS AT THEIR ORGANIZATION:

- Improved work culture
- Improved managerial confidence
- Increased employee engagement survey scores

COMPANY PROFILE

COMPANY:

Arkema

COMPANY SIZE:

Large Enterprise

INDUSTRY:

Chemicals

ABOUT INSIDEOUT DEVELOPMENT

InsideOut Development helps leaders become coaches by equipping them with simple, impactful coaching tools that drive performance. Through our proven framework, we empower leaders to foster meaningful conversations that develop people, ignite accountability, and align teams toward achieving exceptional results.

Learn More:

 InsideOut Development

“INTRODUCING AND UTILIZING THE INSIDEOUT COACHING MODEL AND RESOURCES HAS ENABLED OUR ORGANIZATION TO DEVELOP A COMMON LANGUAGE AND APPROACH, WHICH HAS TRANSLATED INTO AN INCREASE IN EFFECTIVE COACHING CONVERSATIONS AND HIGHER LEVELS OF MANAGER/EMPLOYEE ALIGNMENT AND PERFORMANCE.”

RESULTS

Arkema achieved the following results with InsideOut Development. Key benefits realized since working with InsideOut Development:



At InsideOut Development, we believe lasting change can start with a single conversation. By empowering leaders and teams with the tools to unlock potential, drive performance, and foster a coaching culture, we help organizations transform from the inside out. As this case study demonstrates, the impact of effective coaching isn't just about better results—it's about creating a workplace where people thrive. Because when conversations change, everything changes.

INSIDEOUT DEVELOPMENT – CHANGING THE WORLD ONE CONVERSATION AT A TIME.

[Start the Conversation](#)