

# A LARGE ENTERPRISE CHEMICALS COMPANY IMPROVED THEIR COMPANY CULTURE WITH HELP FROM INSIDEOUT DEVELOPMENT

## CHALLENGES

The business challenges that led the profiled company to evaluate and ultimately select InsideOut Development:

### Top purchasing drivers for investing in InsideOut Development:

- More effective coaching by managers and leaders
- Greater performance and communication through coaching conversations
- Better success in building a coaching culture
- Creating a shared language for performance improvement
- Implementation of a coaching mindset to drive performance/bench strength/engagement

## USE CASE

The key features and functionalities of InsideOut Development that the surveyed company uses:

### Departments that utilize InsideOut

### Development methodologies/programs:

- Sales
- Accounting
- IT
- Marketing
- Customer Service

### How they measure coaching success at their organization:

- Improved employee satisfaction
- Improved work culture
- Improved managerial confidence
- Decreased turnover
- Increased employee engagement survey scores

## Company Profile

Company:

**Chemicals Company**

Company Size:

**Large Enterprise**

Industry:

**Chemicals**

## About InsideOut Development

InsideOut Development turns managers into leaders by making it easy to have effective coaching conversations that develop and focus people. Their coaching framework empowers coaches to align teams and spark ownership of outcomes.

### Learn More:

[InsideOut Development](#)

“ InsideOut Development’s coaching model and tools drive key performance metrics for my team. ”

## RESULTS

The surveyed organization achieved the following results with InsideOut Development:

### Key benefits realized since working with InsideOut Development:

Realized an impact immediately after implementing InsideOut Coaching.



Faster and more accurate decision-making



Improved quality of performance management conversations



Improved comfort levels among managers and supervisors leading difficult conversations



Strongly agree that InsideOut Development is easily adaptable and delivers exceptional customer service to meet their organization’s needs.



Greater employee growth and development



Improvement realized in the following areas since working with InsideOut Development:

- Employee engagement
- Retention
- Specific team performance metrics
- Internal promotions
- Manager-employee conversations

