

COLOPLAST, INC. INCREASED EMPLOYEE ENGAGEMENT AND RETENTION BY MORE THAN 75% WITH INSIDEOUT COACHING

CHALLENGES

The business challenges that led Coloplast, Inc. to evaluate and ultimately select InsideOut Development:

Top purchasing drivers for investing in InsideOut Development:

- More effective coaching by managers and leaders
- Greater performance and communication through coaching conversations
- Better success in building a coaching culture
- Creating a shared language for performance improvement
- Implementation of a coaching mindset to drive performance/bench strength/engagement

USE CASE

The key features and functionalities of InsideOut Development that Coloplast, Inc. uses:

Departments that utilize InsideOut

Development methodologies/programs:

- Sales
- Marketing
- Executive/Leadership Team
- Customer Service

How they measure coaching success at their organization:

- Improved employee satisfaction
- Improved work culture
- Improved managerial confidence
- Decreased turnover
- Increased employee engagement survey scores
- Increased 1:1 consistency
- More specific business objectives

Company Profile

Company:

Coloplast, Inc.

Company Size:

Large Enterprise

Industry:

Health Care

About InsideOut Development

InsideOut Development turns managers into leaders by making it easy to have effective coaching conversations that develop and focus people. Their coaching framework empowers coaches to align teams and spark ownership of outcomes.

Learn More:

[InsideOut Development](#)

“ InsideOut Development makes the coaching conversation part of daily interaction, **provides tools and resources for several different scenarios** that may come up that require coaching, and makes the process easy and straightforward. ”

RESULTS

Coloplast, Inc. achieved the following results with InsideOut Development:

