

ANDERSEN CORPORATION CREATED A CULTURE OF INDEPENDENT THINKERS WITH INSIDEOUT DEVELOPMENT

CHALLENGES

The business challenges that led Andersen Corporation to evaluate and ultimately select InsideOut Development:

Top purchasing drivers for investing in InsideOut Development:

- More effective coaching by managers and leaders
- Greater performance and communication through coaching conversations
- Better success in building a coaching culture

USE CASE

The key features and functionalities of InsideOut Development that Andersen Corporation uses:

Departments that utilize InsideOut

Development methodologies/programs:

- Sales
- Accounting
- IT
- Marketing
- Customer Success
- Executive/Leadership Team
- Customer Service
- Manufacturing Line

How they measure coaching success at their organization:

Improved employee satisfaction Improved work culture

Company Profile

Company:

Anderson Corporation

Company Size:

Large Enterprise

Industry:

Construction

About InsideOut Development

InsideOut Development turns managers into leaders by making it easy to have effective coaching conversations that develop and focus people. Their coaching framework empowers coaches to align teams and spark ownership of outcomes.

Learn More:

[InsideOut Development](#)

“ InsideOut Coaching gives leaders a common language and keeps ownership in the employee’s hands. It **creates an environment of individual thinkers.** ”

RESULTS

Andersen Corporation achieved the following results with InsideOut Development:

Key benefits realized since working with InsideOut Development:

