

WHY THE AMERICAN RED CROSS CHOSE INSIDEOUT COACHING VIRTUAL CLASSROOM

CHALLENGES

The American Red Cross serves thousands of people across the country every day. Their team of more than 19,000 employees and more than 300,000 volunteers needs capable leaders to help them do their best work. They knew they needed to turn their leaders into coaches. But with employees and volunteers scattered across the country, they needed a virtual solution that could align their teams without physically bringing them together.

USE CASE

We launched InsideOut Coaching in September of 2019 and have trained 20% of our leadership to date. Out of all the courses that we offer, participants rank it at the top of their list. The content resonates with them. Leaders have shared that implementing the InsideOut Coaching tools have changed how they work with their teams and made them better listeners.

Company Profile

Company:

American Red Cross

Company Size:

Large Enterprise

Industry:

Health Industry

About InsideOut Development

InsideOut Development turns managers into leaders by making it easy to have effective coaching conversations that develop and focus people. Their coaching framework empowers coaches to align teams and spark ownership of outcomes.

Learn More:

 [InsideOut Development](#)



The breakout sessions reinforce that you don't have to be an expert in the topic to coach. The most important thing is to ask open ended questions and actively listen.



RESULTS

We have heard three overarching advantages:

Key benefits realized since working with InsideOut Development:

They appreciate the opportunity to collaborate with colleagues that they might not interact with only a daily basis.



The virtual InsideOut Coaching delivery allows for more dialogue because you can hear everybody's voice through the chat in comparison to only one at a time in a physical classroom. It's more collaborative.



Our participants have shared that they appreciate being able to complete the class in three parts at the comfort of their desk.

