

1ST FRANKLIN FINANCIAL CORPORATION INCREASED EMPLOYEE GROWTH AND DEVELOPMENT THROUGH MEANINGFUL CONVERSATIONS WITH INSIDEOUT DEVELOPMENT.

CHALLENGES

The business challenges that led 1st Franklin Financial to evaluate and ultimately select InsideOut Development:

Top purchasing drivers for investing in InsideOut Development:

- More effective coaching by managers and leaders
- Greater performance and communication through coaching conversations
- Better success in building a coaching culture

USE CASE

The key features and functionalities of InsideOut Development that Andersen Corporation uses:

Departments that utilize InsideOut

Development methodologies/programs:

- Accounting
- IT
- Marketing
- Customer Success
- Executive/Leadership Team
- Customer Service
- Branch Operations

How they measure coaching success at their organization:

Improved managerial confidence

Company Profile

Company:

1st Franklin Financial Corporation

Company Size:

Medium Enterprise

Industry:

Financial Services

About InsideOut Development

InsideOut Development turns managers into leaders by making it easy to have effective coaching conversations that develop and focus people. Their coaching framework empowers coaches to align teams and spark ownership of outcomes.

Learn More:

 [InsideOut Development](#)

“ InsideOut Development’s coaching model and tools **drive key performance metrics** for my team. ”

RESULTS

The surveyed company achieved the following results with InsideOut Development:

Key benefits realized since working with InsideOut Development:

